

Executive Summary



Business Description

MGF CoinBoost is proposing a token that will give investors budgetary and quality control of the investor relations and marketing services chosen by their ICO companies. Targeted at institutional and professional investors, the MGF token is designed to ensure a level of control in token purchases for ICOs. While equity and board seats are not offered by ICO companies, the MGF CoinBoost token will allow the investing organizations to exercise agency in determining the allocation of the funds they place in the hands of company founders for ICOs.

Using the MGF CoinBoost tokens, ensures investors that their investment companies utilize their marketing and IR budgets to ensure the success of the company's fundraising and marketing rounds. MGF tokens are a private issue token, used only for vetted and authorized companies in the MGF network. With 25 years of success in the fundraising and marketing space, MGF is qualifying only legitimate and quality vendors into the ecosystem, ensuring that the funds allocated for IR and marketing are used wisely.



The Challenge

Institutional investors, family offices and other professional investors are looking into the ICO space for portfolio diversification and for opportunities that are not found elsewhere. However, because utility tokens are not generally traded as securities, purchase of token does not provide any equity, board membership, or other form of governance oversight of the companies and organizations responsible for the token sale.

Professional investors want to be able to exercise some level of control through smart contracts and/or specialized utility tokens.

The Team

Andreaa Porcelli, CEO and founder of MGF, has over 23 years of experience in the investment banking and Investor Relations sector at the CEO level. She has raised over \$1.5 Billion in capital for more than 400 companies. Represented over 25 ICO's in promoting their Token Sales. Founder of Monaco Growth Forums.

Joseph Konowiecki, CEO of Apollo Enterprise Solutions, Ltd., has over 25 years experience in consistently guiding companies to achieve and maintain market leadership positions. Member of Rand Healthcare Board.

Jon Najarian, CNBC and CME correspondent and Hedge Fund manager. Over 30 years of experience in professional trading and investing and active involvement in the Najarian Family Office. The Invesitute Trading Software is used by millions and will soon be tokenized for use by ICOs.

David Drake, founder and chair of LDJ Capital, an investment company managing \$1.5 trillion in assets worldwide Extensive cryptocurrency experience.

MGF CoinBoost Advantage

For 25 years, Monaco Growth Forums has been providing elite services to companies raising funds. Token holders will get priority treatment for MGF services.

- Global roadshows with institutional and professional investors and family offices in over 12 cities worldwide.
- Prime presentation opportunities at exclusive ICO investment events.
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- Analysis and market preparation for ICO companies, allowing them to best present themselves to the investment community.
- Priority Access to the International ICO Channel.
- Prime media exposure to top channels, including Class CNBC, MF Dow Jones, Reuters.
- Vetted network of marketing, IR and PR services companies can count on to deliver results.
- Exceptional outbound marketing and strategic positioning.

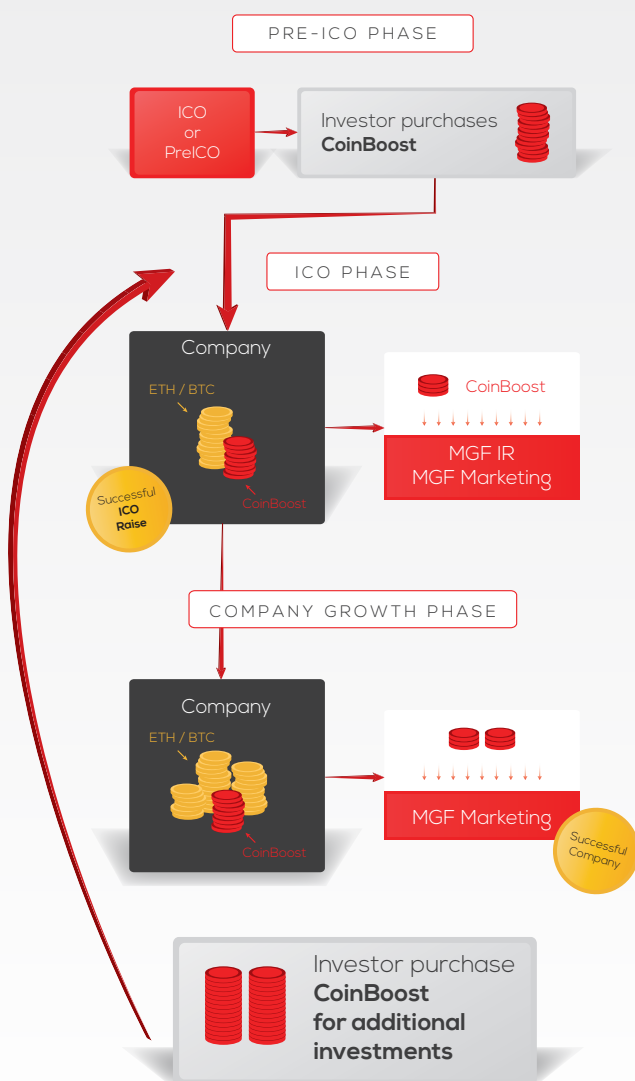
Service Ecosystem

MGF CoinBoost represents a service ecosystem which allows investors, through purchase of a dedicated token, to ensure that their ICO companies spend their marketing and IR budgets wisely and according to the stipulated conditions in the original ICO. The ecosystem works as follows:

- A limited number of MGF tokens will be released, with a fixed rate of tokens per MGF services provided. Holding tokens offers a specific value in services.
- When purchasing ICO tokens, a percentage of the value is purchased in MGF Coinboost tokens, which are allocated to the company creating the ICO.
- The ICO company can use the tokens immediately for investor services to continue to grow the investor base, or hold them for additional marketing services as they build out their platform.

- As additional partners come onto the ecosystem, tokens representing the value of their retainer are released. In this way, the number of tokens in circulation always represents the available services in the private offering.
- Tokens can be exchanged at or above original value, allowing the top ICOs and top investors to compete for the MGF ecosystem partner services, with the highest bidder getting the tokens valued for the services.

Investors in ICOS allocate a percentage of their purchase to ensuring that the company management follows through on an IR plan. If you are allocating \$ 1 Million or \$100k to a crypto currency, you want to ensure that ICO has a chance to become as liquid and successful a currency as possible.



ROADMAP

